# **Cornish Plastic Pollution Coalition**



Strength in numbers...

Cornwall Wildlife Trust Isles of Scilly Wildlife Trust Surfers Against Sewage National Trust (in Cornwall) Friends of Par Beach BeachCare (Keep Britain Tidy) Friends of Fowey Estuary Friends of Portheras Cove Widemouth Task Force Helford VMCA Newquay Marine Group Rame Peninsula Beach Care Looe VMCA Cornwall Seal Group Research Trust **Cornish Seal Sanctuary** Polzeath BeachCare **Fishing for Litter South West** Transition Falmouth St Agnes VMCA Transition Truro Cathedral **Newquay Crab** Newquay Sea Safaris and Fishing 2 Minute Beach Clean Atlantic Diving **Prof. Richard Thompson (Plymouth Uni Marine Sciences Dept)** Prof. Brendan J. Godley, Chair in Conservation Science, Exeter University (Penryn) Fathoms Free Crackington Crew Lost at Sea Group Capturing our Coast Fishy Filaments Falmouth & Exeter Student's Union Truro Green Street Volunteers British Divers Marine Life Rescue Friends of Poldhu Friends of Polurrian Beach West Cornwall Friends of the Earth The Plastic Movement























































#### **CPPC** actions - strength in the collaborative voice

#### **Balloons**

Template letter sent out to companies and organisations whose balloons are found on beach-cleans, or who are using helium filled balloons as promotional give-away items in Cornwall.





### Successes to date:-

Pirate FM
Mount's Bay
Rotary Club
Age Concern
Exeter
NHS Organ
Donation
CEX









### Ongoing cases:-

McDonalds Radio City FM











Just a Balloon
BALLOON DEBRIS ON CORNISH BEACHES

Cornish Plastic Pollution Coalition | January 2017



# 2,223 pieces of balloon debris recorded on Cornish beaches in just six months!



### Microbeads

- Letter sent in June 2016 to the Government's Environmental Audit Committee
- Helped influence pledge to ban microbeads in UK cosmetics and personal hygiene products by the end of 2017

Presentation to Sense about Science event in Parliament – 'Evidence Matters'

Response to Defra's microplastics consultation



# Other microplastics on our beaches



Communication with local plastics plants, EA and British Plastics Federation re: pellet loss and Operation Clean Sweep



Investigation and research into 'biobeads' used in wastewater filtration by South West Water – historic spills and possible ongoing losses?

# SAS – Message in a Bottle DRS campaign

- Letter supporting SAS campaign sent to all Cornish MPs, Defra ministers, drinks producers, supermarkets, Cornwall councillors, British Soft Drinks Association, etc.
- Response to Defra consultation into plastic bottle and takeaway coffee cup waste
- Meeting with Gavin Partington, director general of the British Soft Drinks Association



Bottle top chain available for all groups to borrow!



# Talking & being visible









Protecting Comwall's wildlife and wild places









### Plastic pollution – raising awareness & lobbying



What next? Empowering more local groups and individuals to take a stand on plastic-related issues, with the Coalition behind them

If you're not yet with us – please join us!

Next meeting May 6 at Allet Contact Claire

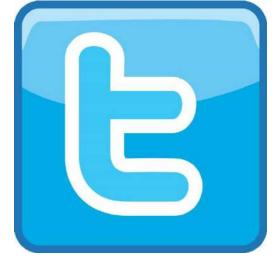
claire.wallerstein@gmail.com

Delia: <a href="mailto:deliawebb@btinternet.com">deliawebb@btinternet.com</a>

### **Social Media**



**Cornish Plastic Pollution Coalition** 



@Cornish\_PPC

# Thank you

